



**GEORGIA CYBER CENTER**

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# **Media Guide**

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Version 2 | July 2020

# About Us

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The \$100 million Georgia Cyber Center is the nation's single largest investment in a cybersecurity facility by a state government. It is a unique public/private collaboration among academia, state, federal and local government, law enforcement, the U.S. Army and the private sector. With two adjacent buildings totaling 332,000 square feet, the Georgia Cyber Center, located on the Nathan Deal Campus for Innovation, is designed to meet the growing need for cybersecurity talent in Georgia, the nation and across the globe.

## Hull McKnight Building

The Hull McKnight building is home to certificate, undergraduate and graduate level programs in cybersecurity and cyber sciences offered by Augusta University and Augusta Technical College. The building also features a cutting-edge cyber range, a 390-seat auditorium, an incubator/accelerator to foster innovation and entrepreneurship and classrooms.

## Shaffer MacCartney Building

The Shaffer MacCartney building serves as a hub for technology startups and includes leasable space available to firms and organizations supporting the state's cybersecurity ecosystem who can leverage the center's resources and the convenience of co-location with state, federal and other industry associates. Much of the building is build-to-suit space, which is largely unfinished and will be customized to suit tenants' specifications.

# Connect with Us

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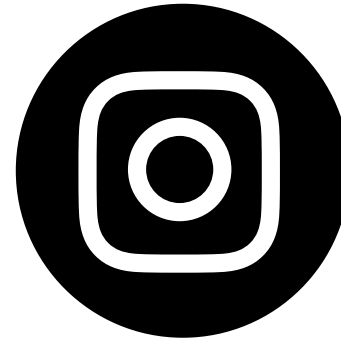
## Our Social Media Accounts



@GACyberCenter



@GACyberCenter



@GACyberCenter



@GACyberCenter

## Hashtags

# GACyberCenter

# howdoyoucollaborate

# GACyberAware

# Brand Elements

## Using the Logo

Logos are available for download on our website, [www.gacybercenter.org](http://www.gacybercenter.org), under the “Contact” section.

Please do not alter or distort any logos you may use.

### Horizontal



**GEORGIA CYBER CENTER**

### Vertical



**GEORGIA CYBER CENTER**

### Stacked



**GEORGIA  
CYBER CENTER**

## Approved Colors

### Primary Palette

#### BLACK

CMYK: 0/0/0/100  
RGB: 0/0/0  
WEB: #000000

#### HM GREEN

CMYK: 30/0/100/0  
RGB: 193/215/46  
WEB: #c1d72e

### Secondary Palette

#### ACCENT

#### BREAKER BAY

CMYK: 72/41/43/10  
RGB: 80/120/127  
WEB: #50787f

#### ACCENT GREY

CMYK: 62/53/49/21  
RGB: 99/100/103  
WEB: #636467

#### COOL GREY 7

CMYK: 43/34/33/1  
RGB: 154/155/157  
WEB: #9a9b9d

#### SM ORANGE

CMYK: 9/80/97/1  
RGB: 220/88/42  
WEB: #dc582a



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